



**THE PAIDEIA  
PROJECT**

# 2023 ANNUAL REPORT



**To champion quality education through innovative interactive visual aid (IVA) models and proactive youth advocacy initiatives, fostering an environment that empowers and inspires lifelong learners.**

# A NOTE FROM THE EXECUTIVE DIRECTOR



**The Paideia Project** is a grassroots education management organisation that was established in February 2020. Since its establishment, the organisation embarked on a 5-year Strategic Plan for direction, resource allocation, and to position itself in the social enterprise sector. The first 3 years were dedicated to fostering partnerships and collaborations and Non-Governmental Organisation (NGO) registration. The organisation registered as an NGO with the Ministry of Community Development and Social Services on December 27th, 2022. Additionally, in 2022 the organisation successfully obtained permission from the Ministry of Education to implement an interactive climate education framework that supports teaching and learning in schools across Lusaka District.

In the subsequent year, through its partnership with Global Fund for Children (GFC) and the LEGO Foundation, the organisation began implementing this framework at Jacaranda Secondary School. We established the Paideia Club, a platform for learners to obtain the necessary green skills and knowledge to create eco-friendly interactive visual aid (IVA) models from recycled material to fill the gaps caused by the high pupil-to-teacher ratio. In partnership with educators and visual artists, we are transforming the learning environment into EcoSmart Classrooms for interactive learning.

Some of the challenges that our startup NGO faces include insufficient funding resources to expand and build on the programs that meet our 5th-year strategy and enable us to invest in human resources to aid in the continuity of our organisation. In addition, we have encountered unreceptive systems in institutions that sometimes delay the execution of our plans. Despite these challenges, some individuals and organisations extend their expertise and monetary support to push for our cause.

This has been a learning-as-you-go social entrepreneurial journey for our team, but we look forward to unveiling why we first started our organisation in the year ahead.

Thank you for your continued support.

Mwenya Mwamba

A handwritten signature in black ink, appearing to be "Mwenya Mwamba".

Founder and Executive Director.

## THE PROBLEMS

### **Why Interactive Visual Aids?**

Due to challenges like the high pupil-to-teacher ratio in most public schools, it is difficult for pupils to grasp all concepts in class without interactive visual aid (IVA) models. On the other hand, only the sciences have room for experiments that make dull non-practical academic subjects seem real. There is a lack of additional learning resources that fill gaps caused by many students per teacher, or to support the unique assimilation abilities of learners.

### **Why Youth Advocacy Initiatives?**

In addition, there is a lack of innovation with extracurricular activities in schools that equip learners with the necessary skills and knowledge to contribute towards different Sustainable Development Goals (SDG) and ultimately towards the 2030 United Nations SDG Agenda.

# THE SOLUTIONS

## LAUNCHING THE PAIDEIA CLUB

The Paideia Club was launched in February 2023 at Jacaranda Secondary School in Lusaka, Zambia. The club is a platform created for the sustainability of our programs at the schools where we implement the interactive climate education framework.

The club has two main activities that include: **UKUPANGA IFISHIBILO** and **IMISEPELA MUFITENTE FYABO**. Pupils in the club gain essential green skills to promote holistic and sustainable learning practices among young people.

### LAUNCH DAY IN PICTURES



## THE PAIDEIA PROJECT APPROACH

Through the club activities listed below, pupils enrolled in the Paideia Club gain essential green skills and knowledge, fostering holistic and sustainable learning practices among young people. By nurturing a generation of environmentally conscious leaders, the Paideia Project aims to cultivate a culture of sustainability and resilience within schools and communities worldwide. **The two main club activities include:**

### Ukupanga Ifishibilo



Pupils gain the necessary green skills to enable them create interactive visual aid (IVA) models from recycled material with expertise provided by our artists, and educators. These IVAs are placed in their classrooms to create an environment of interest, provide interactive learning, and to add vibrancy to their classrooms.

#### PAPER MACHE MOULDING CLASS



#### CLAY MOULDING CLASS



## Imisepela Mufitente Fyabo



Youth advocacy activities that encourage and engage pupils in civic engagement by imparting them with the knowledge that brings awareness of various societal problems, coupled with their lived experiences to provide solutions to the challenges faced at their schools.

### WELLBEING EMOTIONAL MOOD BOARD ACTIVITY



### ASTRONAUT APPEARANCE OPPORTUNITY



Because we mostly work with children (18 and below), we apply the learning through play approach to our club activities. This enables our participants to have fun while making sense of the world around them, fostering engagement, comprehension and active learning.

## OUR ECOSMART CLASSROOMS



We interpret various subject topics in the existing learning curriculum into eco-friendly interactive visual aid (IVA) models. These IVAs create interactive lessons to fill some of the delivery gaps caused by the high pupil-to-teacher ratio. We would like to highlight that all the green-skills that the pupils gain in the Paideia Club enable them contribute to the development of the eco-friendly IVA models. In addition, the IVA models/classroom transformation create an environment of interest for the learners. Here are some examples of our classroom transformation exercise.

### CLASSROOM TRANSFORMATION

Here are some highlights from the classroom transformation activities conducted by The Paideia Project. Classes:

#### BEFORE TRANSFORMATION:



## DURING TRANSFORMATION:

### SCRAPPING AND PAINTING

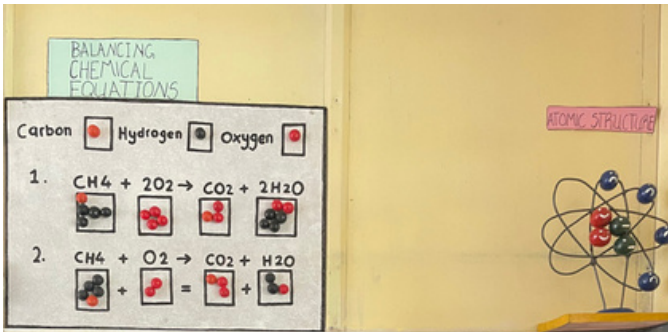


### IVA INSTALLATION





AFTER TRANSFORMATION:



## HOLISTIC AND SUSTAINABLE LEARNING PRACTICES

The interactive climate education framework is being implemented at Jacaranda Secondary School, a publicly-served school right in the heart of Lusaka, that has over 2,000 pupils and 60+ teachers.

The programs under our organisation have inspired community-led solutions and helped fill the education gaps that the community themselves experience. These efforts were created to inspire and develop a cadre of young leaders and change agents in our communities that work together to end systemic inequities, build opportunities, and challenge social and economic injustices and biases.



## TESTIMONIAL

“The astronaut appearance organised by The Paideia Project in partnership with the National Aeronautics and Space Administration (NASA) was an unforgettable experience for me. Seeing real-life astronauts like Dr. Michael Barratt and CPT. Victor Glover share their insights and experiences first hand was incredibly inspiring. It not only ignited my passion for space exploration but also emphasised the importance of education and pursuing one's dreams. The opportunity to interact with astronauts virtually was truly a once-in-a-lifetime opportunity that left a lasting impact on me. Thank you to The Paideia Project and NASA for making this incredible experience possible!” - Nduwa, 17.

The Paideia Project believes it is equally important to invest in capacity-building initiatives such as exchange programs and peer visits to enhance the expertise of our team and expand our global networks. These programs offer unforgettable experiences and valuable opportunities to engage with diverse stakeholders that progress the individual efforts of our team and propel their career prospects. The following are some of the programs members of our team participated in.

## Wellbeing Summit, Dakar - Thiés, Senegal



## PEAK Africa Convening, Kalangala and Kampala, Uganda



## Mandela Washington Fellowship, Washington DC, USA



Due to the global public health crisis with the deteriorating mental health of students and employees that saw a rise after the COVID-19 pandemic, our organisation has taken the initiative to invest in a student-centered and employee-centered approach regarding wellbeing and safeguarding policies in our organisation and programming. By creating a safe environment and promoting mental health support, we cultivate a positive culture where individuals feel supported, engaged, and productive.



Other than mitigating risks and legal liabilities, these initiatives also build trust, enhance our reputation, and contribute to broader social impact. We are dedicated to continue re-strategising ways that foster a caring and inclusive environment where everyone can thrive and reach their full potential.

## Challenges

This year we encountered some challenges:

- Insufficient funds
- Inadequate human resource
- Unreceptive systems in institutions

## Accomplishments

What we were able to accomplish plus more!

- Successful partnership with the Ministry of Education.
- Launching and implementing an interactive climate education framework.
- Launching the Paideia Club.
- Receiving additional funding from GFC and the LEGO Foundation.
- Our team participated in various exchange programs in the United States of America, Senegal, Uganda, and Zambia.
- Became members of the Consortium for Sustainable Development (CSD) Zambia.
- Partnered with GlobalGiving
- Added to the global School and College listings.

# 2023 IN NUMBERS

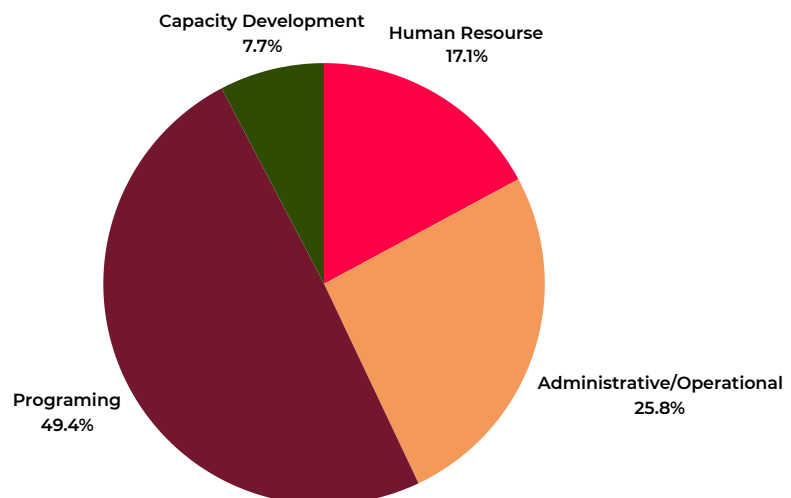
## Income

Since initiating our partnership with the Global Fund for Children (GFC) and the LEGO Foundation in 2022, we have received a total of \$16,500 in funding, the majority of which was allocated to projects in 2023. This funding was distributed across multiple years as follows:

**2022/2023: \$5,000**

**2023/2024: \$11,500**

## Expenses



This year, we plan to roll out the interactive part of our climate education framework. The digital component will allow us to scale this curriculum across the country and other parts of the world, hence improving its accessibility to communities that will benefit from it.

In addition to scalability and digitalization, we want to ensure that we create money-generating incentives from these programs, therefore warranting our sustainability as a social enterprise and allowing for our continuity in this competitive world.

Finally, as our vision states, we want to evolve into a dynamic hub where the transformative power of young minds, fueled by innovative learning aids and proactive youth advocacy initiatives, reshapes the world by revolutionising education practices that foster positive societal change.

## HOW WE CAN REACH THIS VISION TOGETHER

**In order to achieve this vision, we need your help!**

**The Paideia Project** relies on the generosity and support of our community to make a meaningful impact. We are seeking **\$50,000** in grant support and revenue in the coming year to advance our mission of empowering young leaders and fostering sustainable change. With your contribution, we can continue to invest in innovative programs, expand our reach, and create lasting positive change in communities worldwide. **TOGETHER, WE CAN MAKE A DIFFERENCE.**

# MEET OUR PARTNERS

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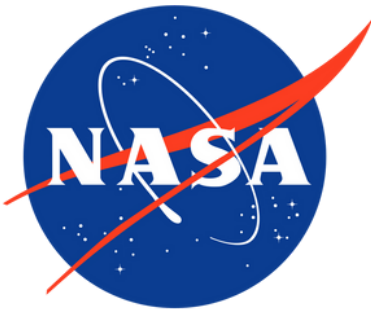


Ministry of  
Education

global fund  
for  
children



The LEGO Foundation



SPACE GENERATION  
ADVISORY COUNCIL



American  
Spaces



CLINTON GLOBAL INITIATIVE  
UNIVERSITY



QUEEN'S  
COMMONWEALTH  
TRUST

# OUR SUPER TEAM

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**Mwenya Mwamba**  
Executive Director



**Monica Nakazwe**  
Project Manager



**Lynette Mumba**  
Administrative Assistant



**Patience Chisha**  
The Paideia Club Coordinator



**George Lombe**  
Visual Artist





The Paideia Project would like to extend its heartfelt gratitude for the support throughout our four-year journey. As we continue forward, it remains crucial to evaluate each stage meticulously, ensuring that we reach the pinnacle of success in this endeavour. We invite you to reach out to us for donations, partnerships, and support as we strive to make a lasting impact on communities worldwide.



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